TreatmentTrends®

TreatmentTrends® are syndicated reports that provide longitudinal information on market dynamics. They provide insight into practice patterns, attitudes and perceptions, and current and projected use of various products. They evaluate perceived product advantages and disadvantages, as well as sales and messaging efforts of key market players. They are quantitative with several open-ended questions for qualitative feedback.

2012 Titles

Nephrology

Anemia Managers

Dialysis & CKD in Japan

Dialysis Modalities (US &EU)

Diabetic Nephropathy

EU Anemia

EU Bone & Mineral Metabolism

Focal Segmental Glomerulonephritis

IgA Nephropathy

Kidney Transplant (US)

Lupus Nephritis

Renal Dietitians

Vascular Access (US & EU)

US Nephrology

CKD Summary (US & EU)

Dialysis Summary (US & EU)

Immune

Ankylosing Spondylitis (US & EU)

Fibromyalgia

Gout (US & EU)

Lupus (US & EU)

Psoriasis (US & EU)

Rheumatoid Arthritis (US & EU)

Psoriatic Arthritis (US & EU)

Vasculitis

Sjorgen's

Gastroenterology

Crohn's Disease

Hepatitis C (US & EU)

Irritable Bowel Syndrome

Celiac Disease

Ulcerative Colitis

Neurology

Multiple Sclerosis (US & EU)

Alzheimer's

Diabetic Neuropathy

Parkinson's Disease

Schizophrenia

Epilepsy

Acute Ischemic Stroke

Addiction Disorders

Restless Leg Syndrome

Ophthalmology

Glaucoma

Macular Degeneration (US & EU)

Conjunctivitis

Diabetic Macular Edema

Diabetic Retinopathy

Dry Eye

Retinal Vascular Occlusion

Uveitis

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2012 Titles

Infectious Disease

Clostridium difficile infection

Pneumonia (CAP, HAP)

Systemic Infections

Serious Gram-Positive Infections (US & EU)

Gram-Negative Infections (US & EU)

Cardiovascular / Critical Care

Stroke Prevention in Atrial Fibrillation

Acute Coronary Syndrome

DVT Prevention in Hip/Knee Replacement

Pulmonary Hypertension

Oncology

CML

Melanoma (US & EU)

Multiple Myeloma (US & EU)

Non-Small-Cell Lung Cancer (US)

Prostate Cancer (US & EU)

Miscellaneous

Cystic Fibrosis

Osteoporosis

Hemophilia

Anemia of Chronic Disease (EU)

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